

PRESS RELEASE



ECOLOGISTICS
Groundbreaking Solutions for Sustainable Development

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EcoLogisticsLLC.com Goes Live August 7

New Web site coincides with launch of EcoLogistics™, a Birtcher Development company

Portland, Ore. (Aug 7, 2008)- A new resource for those interested in minimizing carbon emissions during the construction process and lowering costs is now available at www.EcoLogisticsLLC.com. The web site features several articles, white papers and other useful information about new and creative processes to manage carbon footprints.

Visitors to the site can learn about sustainable techniques designed to meet greenhouse gas reduction goals, including:

- [The Oregon Carbon Challenge](#)
- [The 2030 Challenge](#) from Architecture 2030
- [The Living Building Challenge](#) from the Cascadia Region Green Building Council
- [The Big Look](#) ideas from Oregon's Big Look Land Use Task Force
- [Portland Development Commission Strategic Plan 2008 – 2012](#) from PDC
- [ODOT Context Sensitive and Sustainable Solutions \(CS3\)](#) approach

EcoLogistics, a new company formed by Birtcher Development & Investments, LLC in 2008, offers a “sustainable transition plan” called the EcoMethod™ to help developers, public agencies and contractors get started on the carbon-sensitive construction process.

“In order to make good sustainable decisions you need good information about your sustainable options,” said Jim Edwards, one of the founders of EcoLogistics™ and Vice President of Birtcher Development. “Our new web site provides answers to questions about carbon reduction, resource efficiency, and “real cost” savings - all brought to you in a systematic process that is easy to understand and implement.

Capitalizing on Birtcher's rich development history, EcoLogistics™ has introduced a qualitative method that can transform any building or construction process into a “cleaner, leaner and greener” operation. “Through reviewing best practices and revamping the efficiency of the building process, our clients can now measure and significantly reduce their carbon footprint and save money while securing a healthier environment in the long term”, said Chris Humphries, another one of EcoLogistics™ founders.

About Birtcher Development and Investments LLC

Birtcher Development is based in Irvine, Calif., and has had an office in Portland for more than 25 years. Birtcher is a leading developer of creative industrial, office, research and specialized retail construction. For examples of Birtcher projects and scope, visit the company's website at www.birtcherdevelopment.com.