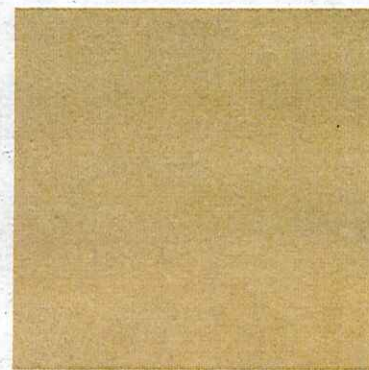
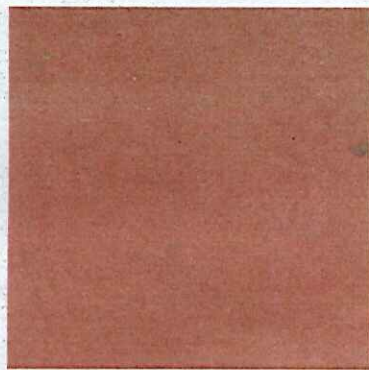
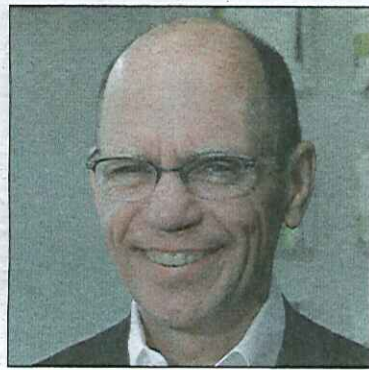


DJC

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OF COMMERCE**

February 26, 2009

NEWSMAKERS 2009



BRAD AVAKIAN
Oregon Labor Commissioner

CLARK BROCKMAN
Sera

JOHN CARROLL
Developer

BRAD CLOEPFIL
Allied Works

ART DEMURO
Venerable Properties

MARK EDLEN
Gerding Edlen Development

NANCY FLOYD
Nth Power

AMANDA FRITZ
Portland City Council

GREG GOODMAN
City Center Parking

DAN GRAHAM
Northwest College
of Construction

RICK GUSTAFSON
Shiels, Obletz, Johnsen

DEREK HANNA
Developer

CHRIS HUMPHRIES
Birtcher Development,
EcoLogistics

ARUN JAIN
Portland

JEFFREY LAMB
V3 Studio

BRAD MALSIN
Beam Development
Oregon Wind

DOUG OBLETZ
Sockeye Development,
Shiels, Obletz, Johnsen

BRIAN OWENDOFF
Opus NW

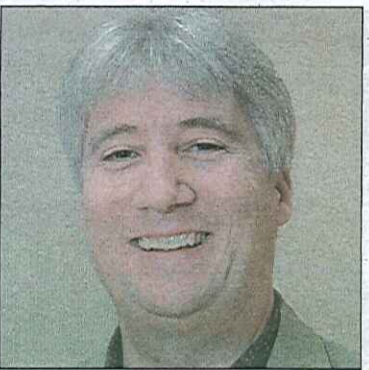
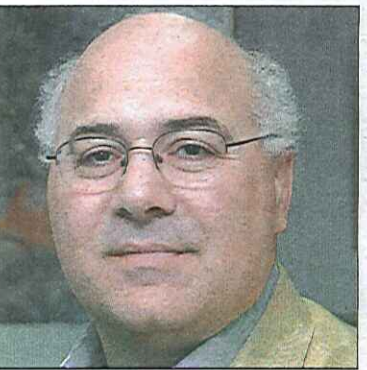
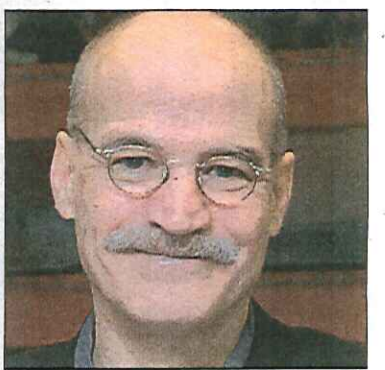
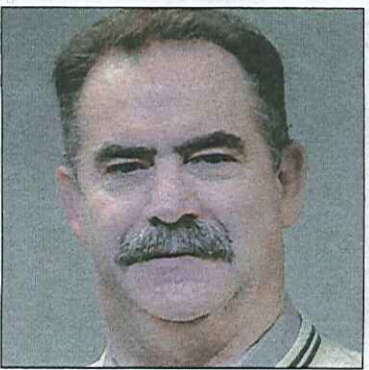
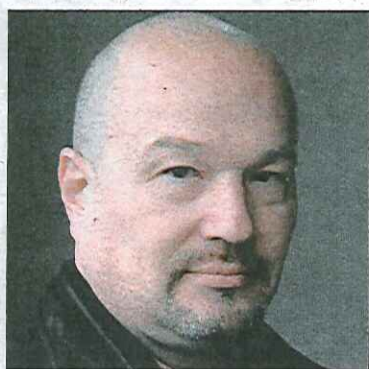
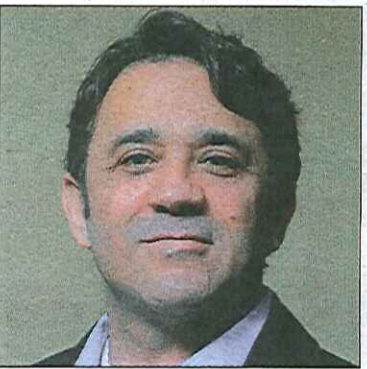
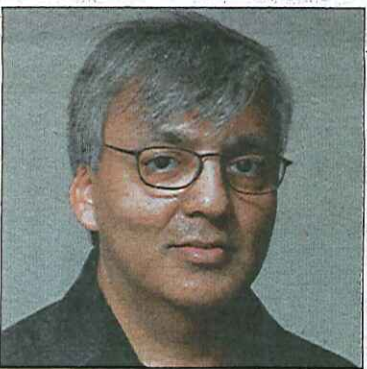
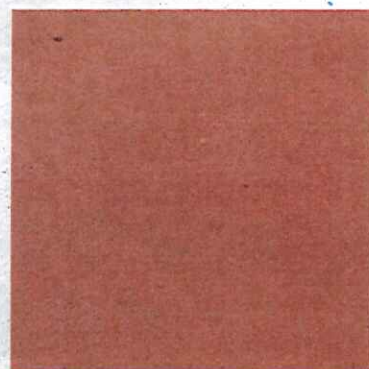
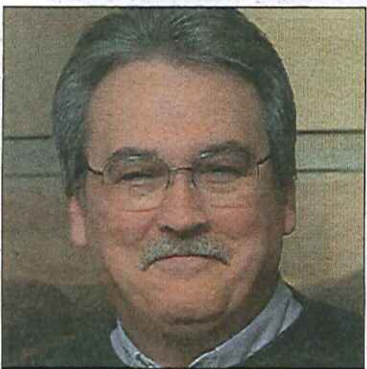
MIKE SALSGIVER
Associated
General Contractors

J. RACHEL SHIMSHAK
Renewable Northwest Project

JOHN SORENSON
MidTech Energy

MIKE TAYLOR
ACE Academy

WIM WIEWEL
Portland State University



CHRIS HUMPHRIES

Developer says flexibility will aid green movement

Company/Agency:

EcoLogistics, Birtcher Development

Title/position: Vice President

Tell the DJC readers about a defining moment or event in your life that shaped you and/or your career.

I worked summers for a swimming pool subcontractor while I was in college. At the end of my last summer working there, my boss and first mentor told me that he liked construction as a career and thought that I would like it too. He offered me an internship, and it changed my life.

Do you have a mentor or personal hero who played a role in helping you become the person and professional you are? Who was it and how did he/she impact your life?

My mentor is my current boss, Jim Edwards. Our styles are complementary in practice, and his example of using patience and tact are the things I most need to incorporate into my professional and personal interactions.

What do you think is the biggest challenge facing Portland and/or Oregon with regard to its ability to remain a top player in the areas of sustainability, smart growth, urban planning and/or transportation?

Believing our own press. It is easy to fall in love with a particular way of thinking, mode of delivery or technology. Sustainability is a dynamic goal, and it doesn't work well in a fixed system. We need to be open and flexible in our approach. While this is not currently compatible with most organizational formats, we have to continually challenge what we think we know and what we think is possible. Constantly back-casting can keep you in this mindset.

With regard to your answer to the previous question, what role do you see yourself playing during the coming year with regard to helping Portland and/or Oregon meet that challenge?



Dan Carter/DJC

I think we can provide a system that can reduce greenhouse gases by 10 percent — directly with construction design and planning, and indirectly through the application of our philosophy to other industries and our personal lives.

What do you think is the biggest challenge facing the building industry during the coming year, and how do you see yourself helping the industry overcome that hurdle?

A lack of private projects. Even though the governments

“My mentor is my current boss, Jim Edwards. Our styles are complementary in practice, and his example of using patience and tact are the things I most need to incorporate into my professional and personal interactions.”

are going to drastically increase public construction, there are many contractors who will not or cannot compete for that work. The lack of diversity in construction projects will be a difficult adjustment for construction companies and their supply chains.

If it were solely up to you, what project or building would you most like to see happen in the region this year?

The 99W bypass.

What do you think is the biggest obstacle keeping Portland's built environment from moving forward (e.g. the economy, the city's building design-review process, etc.)?

Lack of income growth. Even over the past two “good” economies, private wages have been flat and offset by increasing costs.

Where do you see yourself in the next 5 years? In the next 10 years?

I hope that we will be applying our technologies to projects nationwide and even worldwide. I take the climate change issue seriously and the next 10 years don't look good for anyone if we can't change our focus quickly.

Please share a little known fact about yourself, something that people might be surprised to know.

I lived in Zagreb, Yugoslavia for six months when I was growing up.